South Mountain (SM) Community Engagement Evaluation Highlights

**Top 3 things respondents like about their neighbourhood:**
1. Amenities (library, grocery store, YMCA, etc.)
2. Public Transportation
3. Friendly and safe community

**Number 1 way to improve neighbourhood connection:**
Increase safety

**How to make the neighbourhood a better place to live:**
- SVS respondents want public spaces & programming
- DVD respondents want communication & engagement

**391 units received survey promotions and then survey packages through door-to-door delivery by volunteers**
- More than 1 resident in each household could participate
- Residents could participate by filling out the survey online or on paper
- Paper surveys were returned to the Community Developer or by pre-paid self-addressed envelopes
- Participation and responses were confidential and anonymous
- A chance to win 1 in 6 gift cards was offered to participants

We heard from 7% of south mountain residents;
29 residents out of 391 residential units

Lack of trust was observed as a reason for low participation rate

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**Gender**
- 86% of respondents identified as female while 14% identified as male

**Race**
- 85% identified as White/Caucasian while 15% identified as Arab, Latin American or West Asian

**Age**
- 39% of respondents were age 50 and older.
- 34% were age 30-49.
- 27% were 20 and under

**Residency**
- 54% have lived in SM less than 10 years.
- 46% have lived there for 10 or more years

**SVS = satisfied and very satisfied with the neighbourhood**
**DVD = dissatisfied and very dissatisfied with the neighbourhood**

- 68% were SVS with their neighbourhood and 32% were DVD
- 69% of respondents find their neighbours are ‘friendly’ or ‘very friendly’
- On average, SVS respondents know 8.25 more acquaintances than DVD respondents
- 43% of respondents attended at least one South Mountain event
- 39% of SVS respondents didn’t attend a South Mountain event because of conflicting schedules
- 39% of DVD respondents didn’t attend because they didn’t hear about the event or it didn’t appeal to them
- 58% of respondents don’t trust their neighbours
- 68% of respondents feel that their neighbours don’t watch over each other’s property
- 74% of respondents find that their neighbours don’t get together to solve local problems

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