

South Mountain (SM) Community Engagement Evaluation Highlights



Gender

86% of respondents identified as female while 14% identified as male



Race

85% identified as White/Caucasian while 15% identified as Arab, Latin American or West Asian



Age

39% of respondents were age 50 and older. 34% were age 30-49. 27% were 20 and under



Residency

54% have lived in SM less than 10 years. 46% have lived there for 10 or more years

Top 3 things respondents like about their neighbourhood:

- 1 Amenities (library, grocery store, YMCA, etc.)
- 2 Public Transportation
- 3 Friendly and safe community



Number 1 way to improve neighbourhood connection:



Increase safety



How to make the neighbourhood a better place to live:

SVS respondents want **public spaces & programming**



DVD respondents want **communication & engagement**

68% were SVS with their neighbourhood and 32% were DVD



69% of respondents find their neighbours are 'friendly' or 'very friendly'

48% of respondents find that their housing provider is responsive to requests, inquiries and concerns



On average, SVS respondents know 8.25 more acquaintances than DVD respondents

43% of respondents attended at least one South Mountain event

39% of SVS respondents didn't attend a South Mountain event because of conflicting schedules



39% of DVD respondents didn't attend because they didn't hear about the event or it didn't appeal to them

58% of respondents don't trust their neighbours

68% of respondents feel that their neighbours don't watch over each other's property



74% of respondents find that their neighbours don't get together to solve local problems

391 units received survey promotions and then survey packages through door-to-door delivery by volunteers

More than 1 resident in each household could participate

Residents could participate by filling out the survey online or on paper



Paper surveys were returned to the Community Developer or by pre-paid self-addressed envelopes

Participation and responses were confidential and anonymous



A chance to win **1 in 6** gift cards was offered to participants

We heard from 7% of south mountain residents; 29 residents out of 391 residential units

Lack of trust was observed as a reason for low participation rate